



Nonprofits - 30% off  
Only!

	\$150 Basic	\$300 Premium	\$550 Bronze	\$1000 Silver	\$2500 Gold	\$5000 Platinum
	\$105	\$210	\$385	NA	NA	NA
	\$12.50/ month	\$25/ month	\$46/ month	\$83/ month	\$208/ month	\$417/ month
	\$250 Value	\$8,000 Value	\$15,000 Value	\$18,000 Value	\$20,000 Value	\$25,000 Value

### General Benefits

Listing in the "ABC of Antrim County" Activities Guide - 15,000 copies distributed including State Welcome Centers. Digital version available online.	X	X	X	X	X	X
Referral & B2B Services	X	X	X	X	X	X
Year Round Staffed Office (M-F, 9-2)	X	X	X	X	X	X
Brochures & Business Cards Displayed	X	X	X	X	X	X
Auto, Home Umbrella Liability Insurance Discounts	X	X	X	X	X	X
Membership Window Decal	X	X	X	X	X	X
Member Pricing on Educational Workshops	X	X	X	X	X	X
Weekly Chamber "e-News" with Member Events & Announcements	X	X	X	X	X	X

### Chamber Website & Social Media

Bellaire Chamber Web Site Basic Directory Listing	X	X	X	X	X	X
List Your Events on the Chamber Website	X	X	X	X	X	X
Live link to website from Display Ad in the ABC Activities Guide (Online Version)		X	X	X	X	X
Social Media Sharing (Facebook & Instagram)		X	X	X	X	X
Chamber Business Banner Ads (120,000 visitors)		X	X	X	X	X
Featured Events on Chamber website		2/year	4/year	6/year	8/year	12/year
Press Releases and Announcements on website		X	X	X	X	X
Featured Business listing on Chamber website		X	X	X	X	X

### Destination Bellaire Cooperative Marketing Inclusion

Quarterly "Things to Do" (Editorial Style) - link to featured listing. Mailed to over 4,000 emails			X	X	X	X
"Packages & Special" Website Listing			X	X	X	X
Cooperative Advertising (Developed by Committee)			X	X	X	X
Featured Business of the Month (Facebook Boost, Chamber eNews Feature, Website Feature- First Come, First Serve)			X	X	X	X

### Additional Perks

Annual Dinner Tickets - Thursday, May 10, 2018 @ Shanty Creek Resorts				4 tickets (\$156 value)	8 tickets (\$296 value)	10 tickets (\$350 value)
Sponsorship Credit towards Chamber Events				\$250	\$1,500	\$4,000

# Get The Most Out Of Your Chamber MEMBERSHIP.

# BELLAIRE



[bellairechamber.org](http://bellairechamber.org)

## CHAMBER WEBSITE

Bellairechamber.com is the source for more than 120,000 visitors per year looking for Bellaire Area restaurants, events, attractions, outdoor recreation, arts & culture, home services, medical resources, real estate and much more.

## EVENTS & NEWS

### WHAT FUN THINGS ARE COMING UP AT YOUR BUSINESS?

A grand opening, customer appreciation or music event? We welcome you to post events on our chamber website and we will use those to send out a weekly Chamber eNewsletter with all the happenings in the area.

## facebook

### FB.com/DestinationBellaire

You like us and we'll like you in return! Premium members gets their posts shared to our 2000+ followers. Let us help be the news source for the area reaching over 6,000 per week.

## SEND US YOUR PRESS RELEASES & EVENT POSTERS

Help us help you get promoted. Add [info@bellairechamber.org](mailto:info@bellairechamber.org) to your media list so we can spread the word. Don't have a media list, we can help send out press releases to promote your news or event!

## BUSINESS AFTER HOUR

### QUARTERLY GATHERINGS

A networking event, Business After Hours is hosted at a different location each quarter and draws a crowd of 20-40 people. Chamber members meet and greet in a relaxed, social setting and learn more about each other. Cost is \$3 per person.

## KEEP YOUR PROFILE UPDATED

This is the first stop visitors find information about the area and available services. Check your profile at least once a year to make sure pictures and services are current.

## BELLAIRE'S "GOT PRESS"

- "Top 10 Michigan Bike Trails" - Freep.com
- "Top 10 Michigan Downhill Ski Resorts" - Freep.com
- "Michigan travel bucket list: 50 must-see places" - National Geographic
- "Torch Lake is Michigan's own slice of the Caribbean" - mlive.com
- Features on 9&10 News

## DESTINATION BELLAIRE

Join a group of 50 business owners that have collaborated to market the Bellaire Area.

Bronze Level only \$11 per week!

## 2018 CHAMBER EVENTS

Art in Ice - March 2  
Annual Dinner & Auction - May 10  
Rubber Ducky Festival - August 17-19  
Paddle Antrim - September 14-15  
Harvest Festival - September 29  
Holiday Gift Fair - November 3  
Light Up the Night & Soup Cook Off - December 1

## MARKETING MATERIALS

### The "unofficial" Bellaire Welcome Center

The chamber office is open Mon. - Fri., 9 - 2. We have visitors from all over the country stop in to find out more about our area. Bring us your printed materials and business cards, and we will display them.

## DESTINATION BELLAIRE MARKETING

Social Media Marketing, Featured Website Listings, Pure Michigan & West Michigan Tourist Association advertising, "Things to Do" Editorial eBlasts, and more!